



*Una Strategia Integrata per lo Sviluppo
Sostenibile delle Aree Rurali del Mediterraneo*



5th Project Meeting - State of art -

Palazzo Sciacca - Patti
12 th – 13 th november 2012

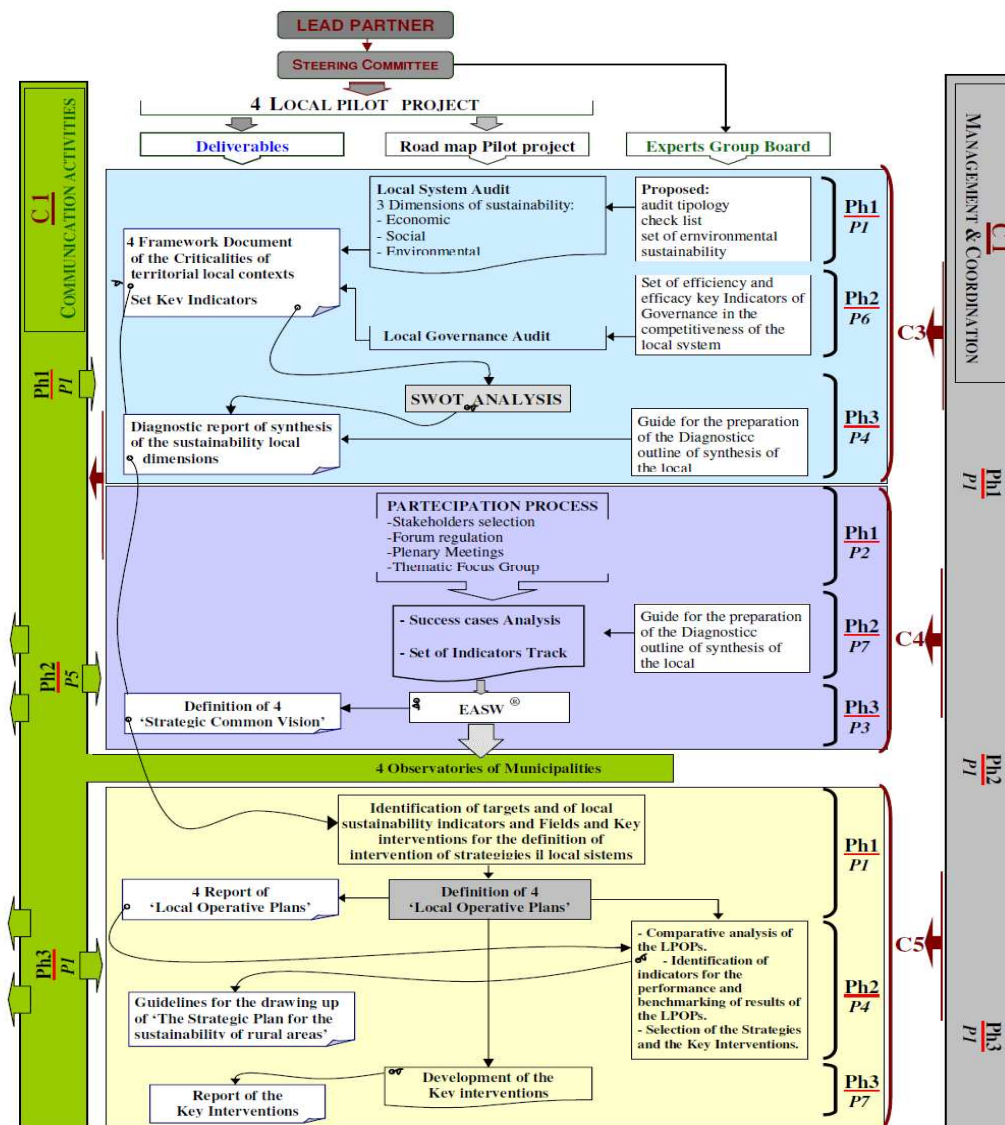
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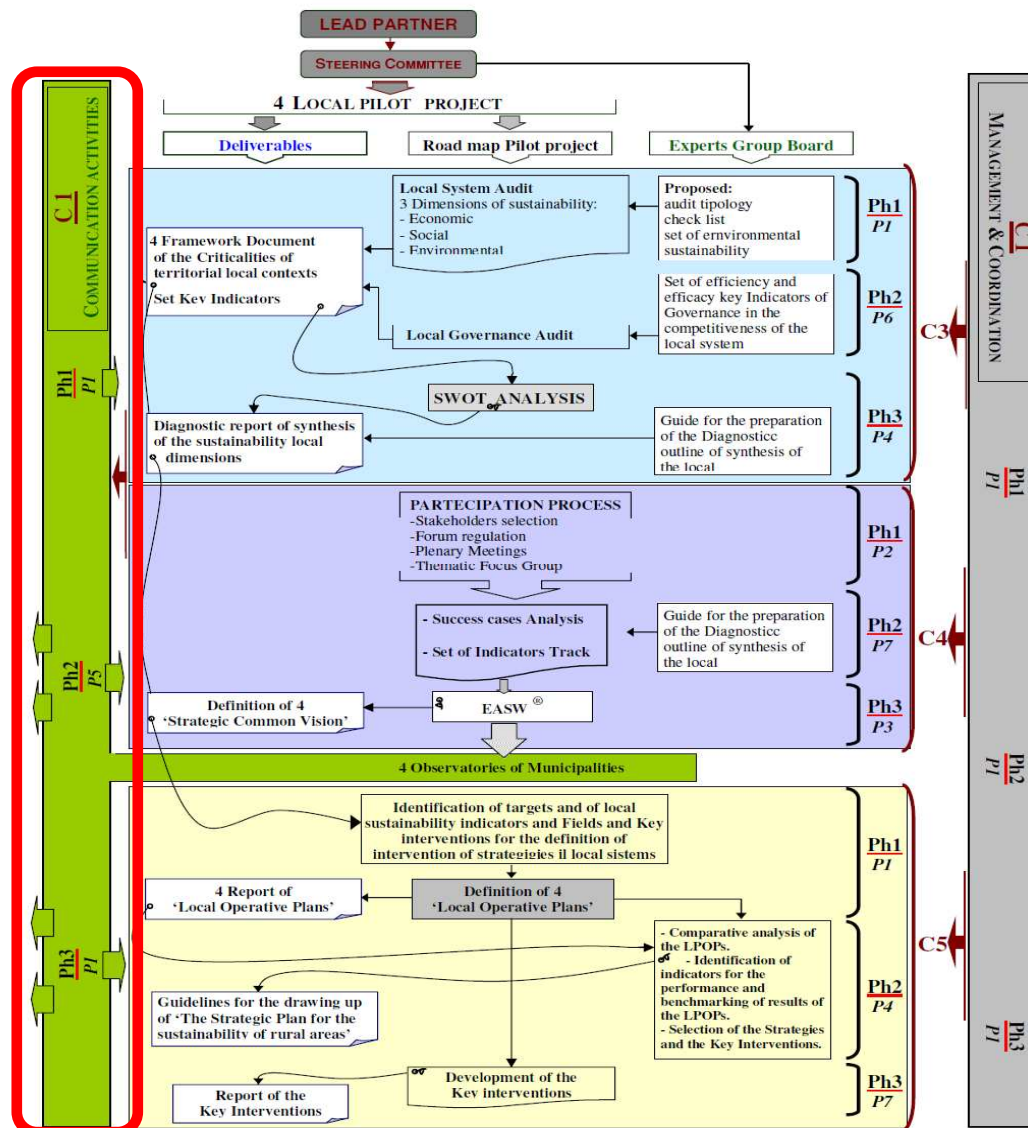
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Archanon- Asterousion
Municipality







C1: Communication component

Phase 1 – Communication plan

The Communication Plan defines the various communication activities, when and where each activity will take place and the target group which each activity is directed to.

Coordinating Partner : LP (Intermunicipal Consortium Tindari-Nebrodi)

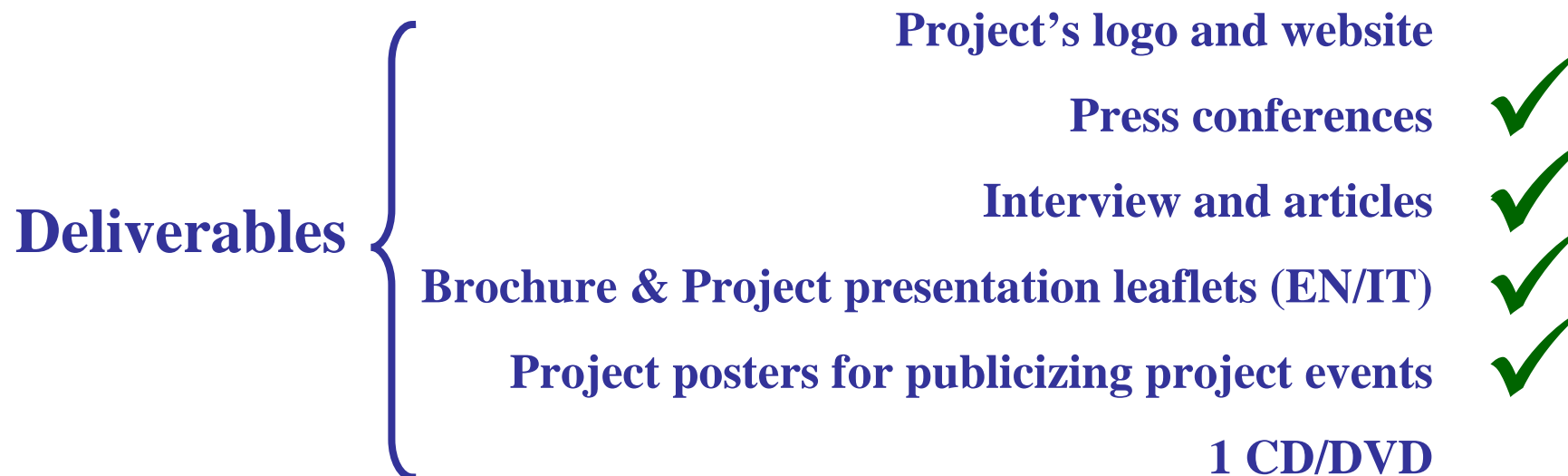
Deliverables { **1 Communication Plan (LP)** ✓

C1: Communication component

Phase 2 – Communication campaign

The communication campaign was organized for encouraging community involvement and presentation of results. Information on project activities and results were spread via local press, radios and TV channels. Paper popular material (leaflets, brochures, posters) were produced and disseminated in order to show clearly the project and its objectives.

Coordinating Partner : P5 (Province of Teruel)



C1: Communication component

Phase 3 – Conferences, workshops, and training

ANCI Sicilia organized a national conference for disseminating information on specific project activities and results. During the national conference ANCI Sicilia organized an awareness raising seminar addressed to local administrators and officers and aimed at improving the governance of the local authorities through the realisation of new management systems of territorial services shared among the different Local Authorities.

Coordinating Partner : LP (Intermunicipal Consortium Tindari-Nebrodi)

Deliverables {	Presentations for non projects conferences	✓
	Training courses	In progress
	International conference	In progress
	National conferences	In progress
	Awareness raising seminars	✓
	Observatories of Municipalities	In progress

C1: Communication component

Phase 3 – Conferences, workshops, and training

During the awareness raising seminar was introduced the "Observatory of Municipalities" and the on line training course on the governance of the local authorities and on the shared management of the territorial services. The training course and the "Observatory of Municipalities" will be accessible on line on the official web site of Anci Sicilia, in the section dedicated to the "MedStrategy project". The aim of the "Observatory of Municipalities" will be the constitution of a "Network of municipalities" that have experience of good practices on Governance.

Coordinating Partner : LP (Intermunicipal Consortium Tindari-Nebrodi)

Deliverables {	Presentations for non projects conferences	✓
	Training courses	In progress
	International conference	In progress
	National conferences	In progress
	Awareness raising seminars	✓
	Observatories of Municipalities	In progress

Articles...



Consorzio Interuniversitario
TENDINARI MEDIOCRIDI



L'Europe au Méditerranée
Europe in the Mediterranean



Unione Europea

Conferenza stampa 6 luglio 2010

Patti

Programma transnazionale di cooperazione territoriale MED

Progetto **MedStrategy**: Strategia Integrata per lo sviluppo sostenibile delle aree rurali del Mediterraneo

Priorità-Obiettivo 4-1

Asse 4: Promozione di uno sviluppo polivalente e integrato dello spazio Med
Obiettivo 4.1: Coordinamento delle politiche di sviluppo e miglioramento della
governance territoriale

Il progetto è stato approvato nella seduta del Comitato di selezione del 27-28 aprile insieme ad altri 51 progetti, su un totale di circa 600 proposte presentate.

Tema del progetto

Il progetto mira a sperimentare un processo innovativo di governance attraverso la creazione di un modello di pianificazione che incoraggi lo **sviluppo sostenibile delle aree rurali Med**. Il processo si concentrerà su tre temi: l'integrazione della dimensione economica, sociale ed ambientale della sostenibilità nella pianificazione, lo sviluppo di strategie integrate e condivise e di azioni attraverso la collaborazione delle autorità locali e l'impegno delle comunità locali (attori chiave, soggetti interessati) per l'innovazione della governance territoriale; la definizione di obiettivi comuni e attività (conservazione del patrimonio culturale e naturale, la competitività del sistema territoriale, l'equità sociale e di genere, ecc) per le sinergie locali e transnazionali delle zone rurali

Copertura geografica

Il progetto coinvolge i territori rurali dell'area mediterranea, in Italia, Spagna, Grecia e Malta. Le aree coinvolte sono: il territorio di Tindari-Nebrodi, che include 16 Comuni della Provincia di Messina (Sicilia), il territorio di N. Kazantzakis che include



UNIONE EUROPEA



Fondo Europeo di Sviluppo Regionale



Regione Siciliana



Area Tindari-Nebrodi



C1: Communication component

Posters...



Medstrategy Project
Una strategia integrata per lo sviluppo sostenibile delle aree rurali

**Risorse locali:
opportunità di sviluppo**
*Avvio del processo partecipato per la
definizione di azioni condivise*

Patti - Municipio di Piazza Sciacca
13 dicembre 2011 - ore 15.00

Agenda del Forum:

- 15:00 Registrazione dei partecipanti
- 15:30 Saluti
Mauro Aquino, Sindaco di Patti
- 15:40 Presentazione del progetto
Franco Armando Lopes, Presidente Consorzio Tindari-Nebrodi
Mario Emanuele Alvano, Segretario ANCI Sicilia
Francesco Alibrandi, Provincia di Messina - Uff. Pianificazione Strategica
- 16:10 Il progetto MedStrategy: obiettivi e risultati
Carlo Simonetti, Claudia Rubino, Consorzio Tindari-Nebrodi
- 16:40 Casi studio: presentazione di "Best Practices"
Massimo Attanasio, Università Palermo Dpt. Scienze Statistiche - ANCI Sicilia
- 17:10 I Distretti Turistici ed i Piani di Sviluppo Turistico in Sicilia
Bruno De Vita, Assessorato Turismo, Regione Sicilia
- 17:30 I Piani Strategici
Piero Barbera, Ass.to Presid., Regione Sicilia - Coord. Piani Strategici
- 17:50 Il processo partecipato del progetto MedStrategy
Despoina Kamiadaki, Consorzio Tindari-Nebrodi
Luciano De Caro, ANCI Sicilia
- 18:20 Discussione
- 19:00 Aperitivo

Con il supporto del Programma MED dell'Unione Europea

Brochure...



Medstrategy project

To improve and address territorial governance of Mediterranean rural areas towards sustainability

Migliorare e indirizzare la governance territoriale delle aree rurali Mediterranee verso il concetto di sostenibilità

Integrated Strategy for Sustainable Development of Mediterranean Rural Areas

Una Strategia Integrata per lo Sviluppo Sostenibile delle Aree Rurali Mediterranee

PARTNERS

Italy
Lead Partner: Interunicipal Consortium "Tindari-Nebrodi", Tindari (ME)
ANCI Sicilia, Palermo
Greece
Archanon - Asterousion Municipality, Crete
CRES - Centre for Renewable Energy Sources and Saving, Pikermi (Attiki)
Malta
Pembroke Local Council, Pembroke
Spain
Province of Teruel, Teruel
Foundation for the Social Development, Zaragoza
ASSOCIATED PARTNERS / PARTNERS ASSOCIATI
Tourism Department of the Regional Government of Sicily, Palermo (Italy)
Territorial Policies Department of the Province of Messina, Messina (Italy)
Local Council Association of Malta, Balzan (Malta)
Environment Department of the Regional Government of Aragón, Zaragoza (Spain)
Region of Crete, Iraklion (Greece)

www.medstrategyproject.eu



Piazza del Quattrocento, 2 - Villa Niscemi (90146) Palermo
tel 091.7404856 - 091.7404854 - fax 091.7404852
e-mail: ancisicilia@libero.it
sito internet: www.ancisicilia.it



**Progetto MedStrategy - Strategia integrata
per lo Sviluppo Sostenibile delle
Aree Rurali del Mediterraneo**
Project reference n.: 20-MED2009-282



**Governance del territorio
e gestione associata dei servizi:
Il ruolo dei comuni siciliani**

Seminario di sensibilizzazione
Giovedì 8 novembre 2012
Sala delle Carrozze - Villa Niscemi
Palermo



Programma

Sessione antimeridiana

Ore 09.15 REGISTRAZIONE DEI PARTECIPANTI

Ore 09.30 SALUTI
Leoluca Orlando - *Sindaco di Palermo*
Giacomo Scala - *Presidente dell'ANCISICILIA*
Armando Lopes - *Presidente del Consorzio Tindari - Nebrodi*

INTRODUCE E COORDINA I LAVORI
Mario Emanuele Alvano - *Segretario Generale dell'ANCISICILIA*

Ore 10.00 PROGETTO MEDSTRATEGY E METODOLOGIA DEL PROCESSO PARTECIPATO
Carlo Simonetti - *Coordinamento tecnico del progetto MedStrategy (Consorzio Tindari - Nebrodi)*

Ore 10.45 GESTIONE ASSOCIATA DEI SERVIZI: CASI STUDIO
Massimo Attanasio - *Esperto esterno del progetto MedStrategy (ANCISICILIA)*

Ore 11.30 LE GESTIONI ASSOCIATE NELLA NORMATIVA NAZIONALE
Dario Immordino - *Dottore di ricerca indirizzo comunitario interno*

Ore 12.15 LE GESTIONI ASSOCIATE IN SICILIA
Luciana Giannamico - *Direttore Generale Dipartimento Autonomie Locali*

Ore 13.00 L'ESPERIENZA ITALIANA SULLA GESTIONE ASSOCIATA: LE UNIONI DEI COMUNI
Fabrizio Rossi - *Esperto di processi di fusione aziendale*

Sessione pomeridiana

Ore 14.30 PRESENTAZIONE DELL'OSSERVATORIO DELLE MUNICIPALITÀ DEL PROGETTO MEDSTRATEGY: "BUONE PRATICHE DI GOVERNANCE DEL TERRITORIO E SULLA GESTIONE ASSOCIATA DEI SERVIZI" a cura di ANCISICILIA

Ore 15.30 INTRODUZIONE AL CORSO DI FORMAZIONE ON-LINE DEL PROGETTO MEDSTRATEGY: "LA GESTIONE ASSOCIATA DEI SERVIZI NELLE AMMINISTRAZIONI LOCALI" a cura di ANCISICILIA

Il Convegno è rivolto agli Amministratori e ai dipendenti dei Comuni Siciliani

Awareness raising seminars...



Medstrategy Project
Una Strategia Integrata per lo Sviluppo Sostenibile delle Aree Rurali del Mediterraneo



www.medstrategyproject.eu




Palermo – Villa Niscemi
8 novembre 2012

**Governance del territorio e gestione associata dei servizi:
il ruolo dei comuni siciliani**
Seminario di sensibilizzazione

**L'esperienza MedStrategy nel
Consorzio Tindari Nebrodi**
Risorse locali: opportunità di sviluppo

By Carlo Simonetti – Claudia Rubino






Project cofinanced by the Fondo Europeo de Développement Régional (FEDER)
Project cofinanced by the European Regional Development Fund (ERDF)

Brochure for the dissemination of the results of the participation process...



**Progetto MedStrategy - Strategia Integrata
per lo Sviluppo Sostenibile delle
Aree Rurali del Mediterraneo**
Project reference no.: 2G-MED09-282

Il processo partecipato per la definizione di azioni condivise




Project cofinanced by the Fondo Europeo
de Développement Régional (FEDER)
Project cofinanced by the European Regional
Development Fund (ERDF)









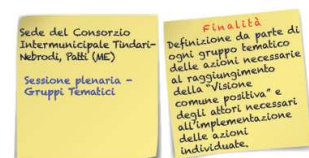
Gli incontri del forum

Le attività di partecipazione si sono articolate in 6 incontri sulla base del seguente programma:

- **Start-up del processo partecipato - Patti, 13 dicembre 2011**
Presentazione del progetto e costituzione del Forum
- **EASW I parte - Patti, 17 gennaio 2012**
Costruzione della Visione Condivisa
- **EASW II parte - Patti, 31 gennaio 2012**
Elaborazione delle idee
- **Forum - Patti, 21 Marzo 2012**
Elaborazione proposta del Piano Operativo Pilota e Valutazione delle priorità
- **Forum - Patti, 17 Aprile 2012**
Identificazione degli interventi Chiave
- **Forum - Patti, 31 Maggio 2012**
Approvazione del Piano Operativo Pilota e degli interventi Chiave



EASW 31 Gennaio 2012 Elaborazione delle Idee

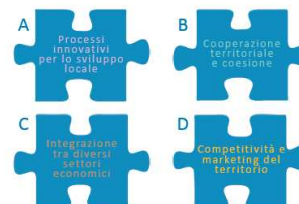


In questa seconda parte del laboratorio EASW i partecipanti, suddivisi in 4 gruppi di lavoro tematici, hanno elaborato idee e progetti concreti per raggiungere la visione comune e gli obiettivi identificati nell'incontro precedente.

Le proposte elaborate da ciascun gruppo sono state presentate e discusse in sessione plenaria in modo da costruire un rapporto di sintesi con l'insieme delle idee, azioni, progetti proposti dai partecipanti durante i seminari.

La composizione dei gruppi è stata effettuata sulla base delle preferenze indicate per ciascuna area tematica dai partecipanti e considerando con particolare attenzione la necessità di costituire quattro gruppi il più possibile eterogenei, nei quali potessero emergere punti di vista diversi in relazione ai ruoli.

I quattro Gruppi tematici hanno lavorato in sessioni parallele.



All'interno di ciascun gruppo di lavoro, i facilitatori hanno chiesto ai partecipanti di indicare, per ciascun tema quali azioni portare avanti per raggiungere la "Visione comune positiva" e quali attori/soggetti coinvolgere nell'implementazione di queste azioni.

Dal lavoro dei quattro gruppi Tematici è scaturita la proposta di n.54 idee per la promozione e la valorizzazione turistica del territorio del Consorzio Tindari Nebrodi.



Gadget...



C1: Communication component

Phase 1 – Communication plan

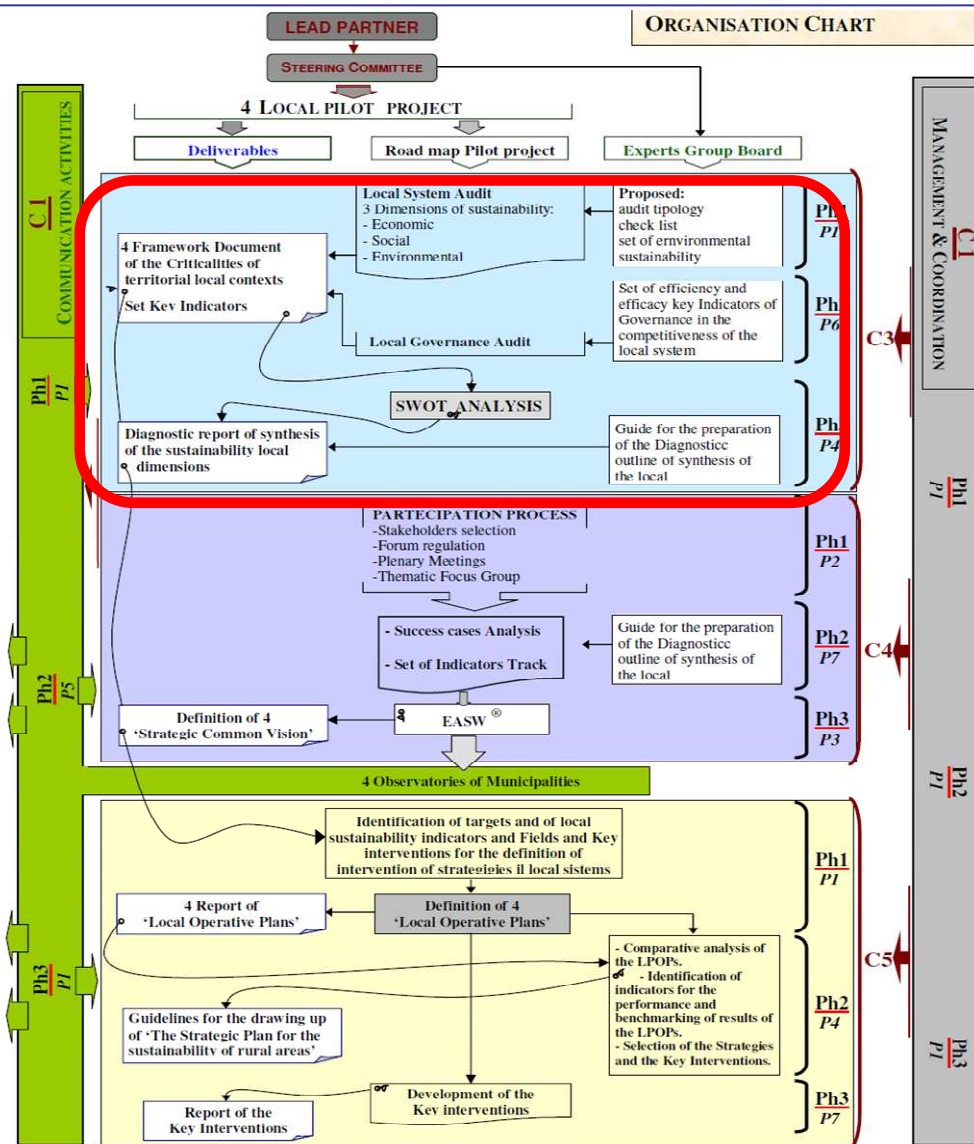
Results/Deriverable	Status
Communication Plan	Done

Phase 2 – Communication campaign

Results/Deriverable	Status
Press Conference	Done
Interview and articles	Done
Brochure & Project presentation leaflets	Done
Project posters for publicizing project events	Done

Phase 3 – Conferences, workshops, and training

Results/Deriverable	Status
Presentations for non projects conferences	Done
Training courses & Awareness raising seminars	In progress
International & national conference	In progress
Observatories of Municipalities	In progress



C3: Territories and institutions: diagnosis and evaluation

Phase 1 – Integrated territorial analysis

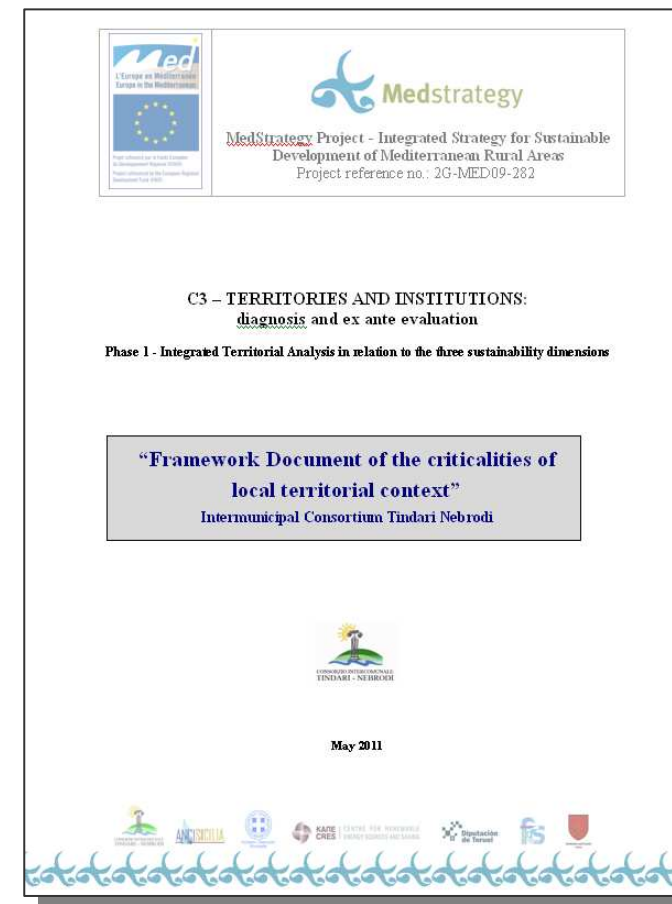
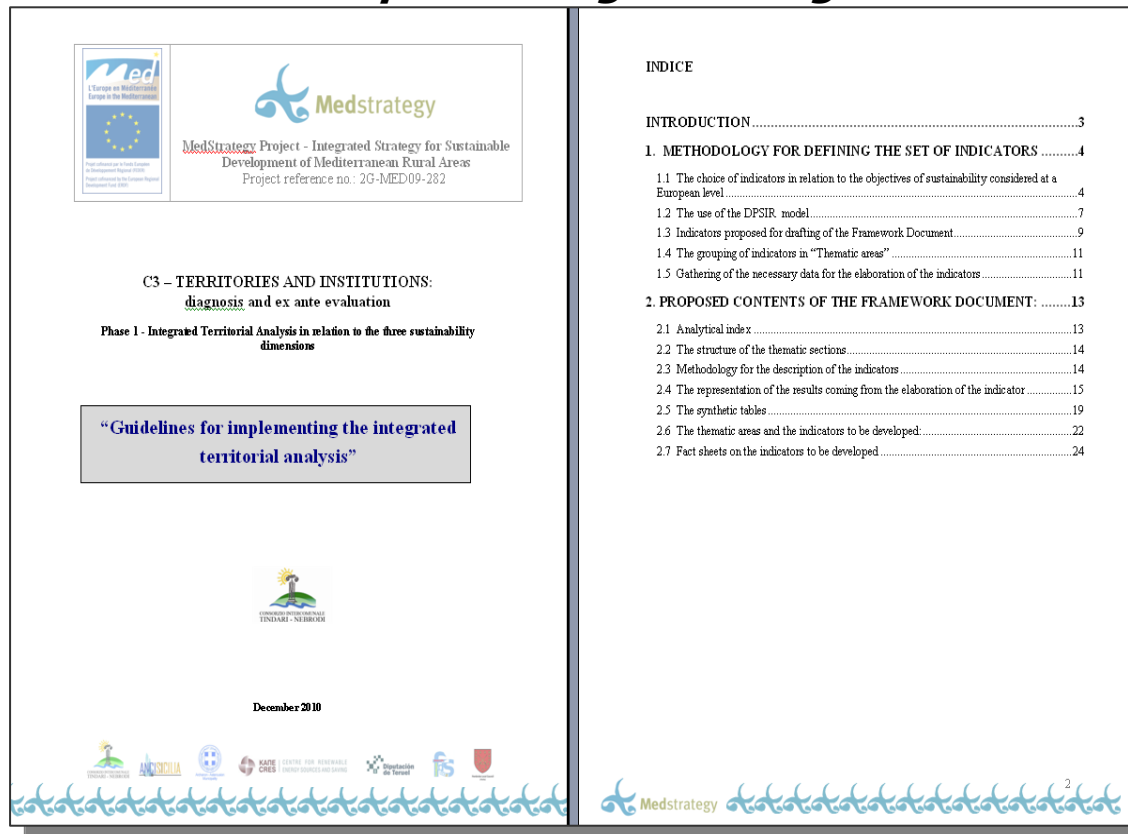
The aim of the “Integrated Territorial Analysis” is to give a synthetic and easily comprehensible diagnostic picture, on the state of the environmental components, on the quality of the urban areas, on the efficiency and management of the territorial services, on the current social - economic dynamics and policies adopted. The evaluation of the 3 dimensions of sustainability (economic, social and environmental) was made through an appropriate set of indicators and the use of GIS applications in order to identify the status, trends and the major issues related to the local contexts.

Coordinating Partner : LP (Intermunicipal Consortium Tindari-Nebrodi)

Additional Deliverables: Guidelines for implementing the Integrated Territorial Analysis ✓

Deliverables { **Framework Document of the criticalities
of local territorial context
Consortium Tindari-Nebrodi** ✓

Guidelines for implementing the Integrated Territorial Analysis...



Framework Document of the Criticalities of local territorial context...

C3: Territories and institutions: diagnosis and evaluation

Phase 2 – Analysis of Institutional Framework

The priority objective of the institutional analysis is to analyze the governance systems of Local Bodies pointing out the interdependences of the different institutional levels, the criticalities (competences, effectiveness and efficiency) and their ability to sustain growth and innovation. This analysis allowed to appraise the ability of local authorities to develop policies and programmes, finalized to the sustainability of the Local Development and able to increase the competitiveness and the attractiveness of the territory in coherence with European, national and regional planning policies.


Coordinating Partner : P6 (Pembroke Local Council)

Additional Deliverables: Guidelines for Implementing the Institutional Analysis (P6)

Deliverables { **Report on the Institutional Framework
Consortium Tindari-Nebrodi**




Guidelines for implementing the Institutional Analysis...




MED Programme
Project : Integrated Strategy for Sustainable Development of Mediterranean Rural Areas - MedStrategy
Project No: 2G-MED09-282


**Guidelines for Implementing the
Analysis of Institutional Framework**



**Pembroke Local Council
Malta**

Program Operativ MED – Politika ta' Koeżjoni 2007-2013
L-Ewropa fit-Mediterran
Dan il-proġett huwa parzjalment iffinanzjat mill-Unjoni Ewropea
Fond Ewropew għall-Iżvilupp Reġjonali (FEER)
Rata ta' ko-finanzjament: 85% Fondi UE, 15% Fondi Nazzjonali
Ninvestu fil-Futur Tiegħek





**MedStrategy Project - Integrated Strategy for Sustainable
Development of Mediterranean Rural Areas**
Project reference no.: 2G-MED09-282


**C3 – TERRITORIES AND INSTITUTIONS:
diagnosis and ex ante evaluation**

Phase 2 – Analysis of the Institutional Framework

“Report on the Institutional Framework”
Intermunicipal Consortium Tindari Nebrodi



May 2011



Report on the Institutional Framework...

C3: Territories and institutions: diagnosis and evaluation

Phase 3 – SWOT Analysis

The SWOT analysis has the aim to identify, in relation to the results obtained from the analysis of the local context and of the institutional context, "*Strengths*" and "*Weaknesses*" of the territory analyzed and "*Opportunities*" and "*Threats*" affecting the local context but which stem from the outside. The “Territorial and the Institutional SWOT Analysis” were drew up in relation to the results obtained from the Territorial Analysis and the Institutional Analysis.

Coordinating Partner : P4 (CRES – Centre for Renewable Energy Sources and Saving)


Additional Deliverables: Guidelines for Implementing the SWOT Analysis (P4)

SWOT Analysis - Consortium Tindari-Nebrodi




Deliverables { Diagnostic Report – “Comparative SWOT Analysis” (P4)


Guidelines for implementing the SWOT Analysis...




Project MedStrategy
Integrated strategy for sustainable development of
Mediterranean rural areas
Reference number: 2G-MED09-282

Guidelines for Implementing the SWOT Analysis
Component of the Project: C3 Territories and Institutions
(diagnosis and ex ante evaluation)
Phase of the Component: Ph3 SWOT Analysis

 **KAPÉ CRES** | CENTRE FOR RENEWABLE
ENERGY SOURCES AND SAVING




SWOT Analysis...




**MedStrategy Project - Integrated Strategy for Sustainable
Development of Mediterranean Rural Areas**
Project reference no.: 2G-MED09-282

C3 – TERRITORIES AND INSTITUTIONS:
diagnosis and ex ante evaluation
Phase 3 – SWOT Analysis

“SWOT Analysis”
Intermunicipal Consortium Tindari Nebrodi



July 2011



Diagnostic report...



**MedStrategy Project - Integrated Strategy for Sustainable
Development of Mediterranean Rural Areas**
Project reference no.: 2G-MED09-282

C3 – TERRITORIES AND INSTITUTIONS:
Diagnosis and ex ante evaluation
Phase 3 – SWOT Analysis

“Diagnostic Report”

 **KAPÉ CRES** | CENTRE FOR RENEWABLE
ENERGY SOURCES AND SAVING

September 2012



C3: Territories and institutions: diagnosis and evaluation

Phase 1 – Integrated territorial analysis

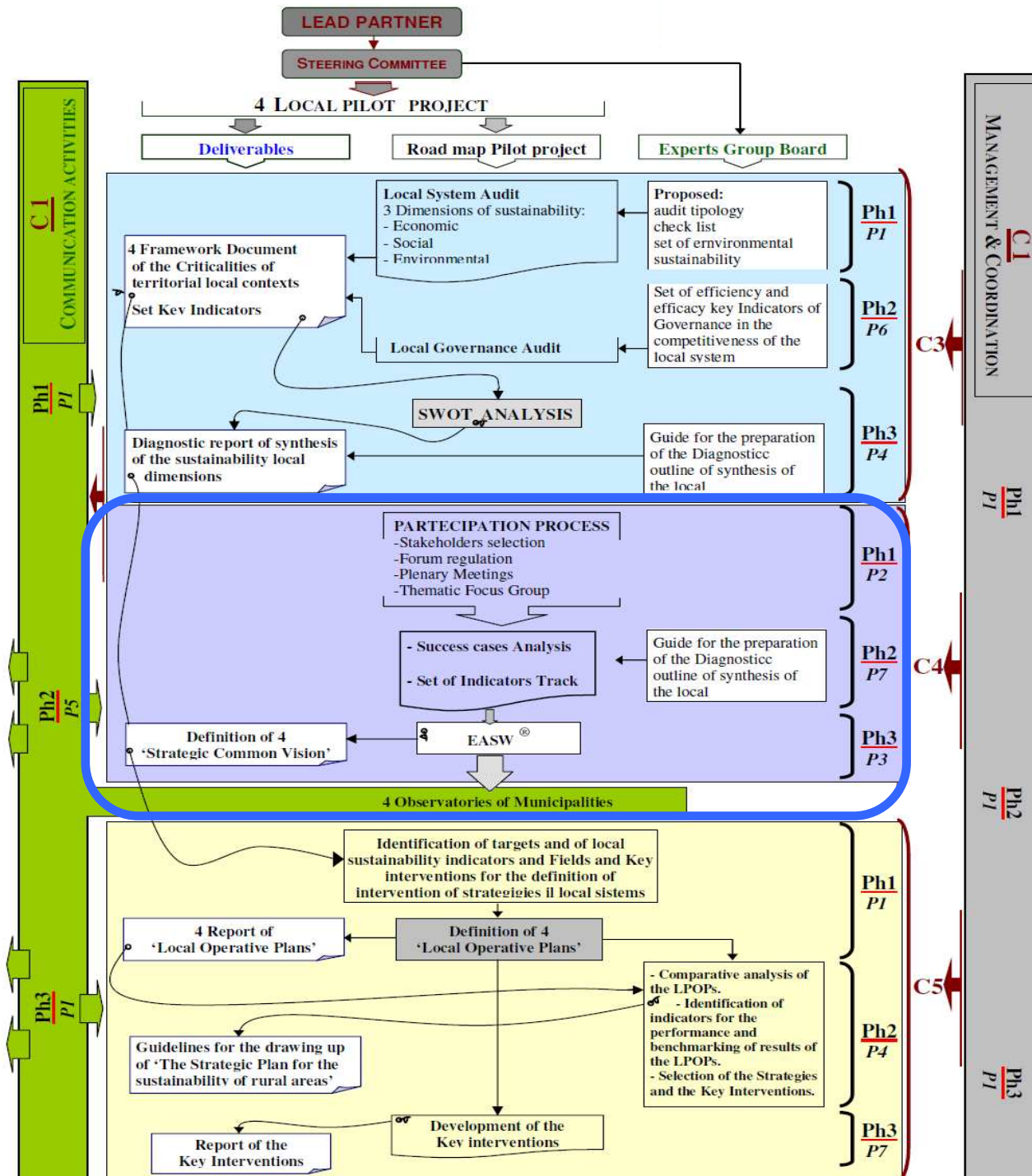
Results/Deriverable	Status
Guidelines for implementing the Integrated Territorial Analysis	Done
Framework Document of the criticalities of local territorial context Consortium Tindari-Nebrodi	Done

Phase 2 – Communication campaign

Results/Deriverable	Status
Report on the Institutional Framework - Consortium Tindari-Nebrodi	Done

Phase 3 – SWOT Analysis

Results/Deriverable	Status
SWOT Analysis - Consortium Tindari-Nebrodi	Done



C4: Participation Component: Strategic Common Vision

Phase 1 – Establishment of community participation process

Phase 3 – Construction of a Transnational Strategic Common Vision

The participation process is aimed at informing and involving local communities in the project. In the Intermunicipal Consortium Tindari-Nebrodi, the Forum meetings, managed according to the EASW methodology, were organized by external experts and facilitators commissioned by Consortium Tindari-Nebrodi (LP) and by ANCI Sicilia (P2). The organization of the participation process followed the instructions included in the "*Guidelines for the organization of the participation process*" realized by ANCI Sicily and the instructions included in the "*EASW Guidance*" realized by Archanon - Asterousion Municipality.

Coordinating Partner : P2 (ANCI Sicilia – National Association of Sicilian Municipalities)

Coordinating Partner : P3 (Archanon Asterousion Municipality)

C4: Participation Component: Strategic Common Vision

Phase 1 – Establishment of community participation process

Phase 3 – Construction of a Transnational Strategic Common Vision

Before the start up of the participation process, from April to November 2011, 4 preliminary meetings were organized aimed at collecting questions and suggestions on the project:

- **1 Meeting with the Local Representatives**
 - ◇ 20th April 2011 – Head office of Consortium Tindari - Nebrodi, Patti (ME)
- **3 Meetings with the Local Stakeholders**
 - ◇ 21st October 2011 – Municipality of Ficarra
 - ◇ 27th October 2011 – Municipality of S. Piero Patti
 - ◇ 28th October 2011 – Municipality of Basicò

Coordinating Partner : P2 (ANCI Sicilia – National Association of Sicilian Municipalities)

Coordinating Partner : P3 (Archanon Asterousion Municipality)

C4: Participation Component: Strategic Common Vision

Phase 1 – Establishment of community participation process

Phase 3 – Construction of a Transnational Strategic Common Vision

The Forum meetings:

The participation activities were organized in 6 meetings according to the following plan:

13th December 2011	I Forum meeting Start up of participation process
17th January 2012	II Forum meeting – I EASW meeting Building a shared “Common Vision”
31st January 2012	III Forum meeting – II EASW meeting Generation of ideas
21st March 2012	IV Forum meeting Elaboration of the Local Pilot Operative Plan and identification of “prior interventions”
17th April 2012	V Forum meeting Identification of “key interventions”
3rd May 2012	VI Forum meeting Approval of the Local Pilot operative Plan and of “key interventions”

C4: Participation Component: Strategic Common Vision

Phase 1 – Establishment of community participation process

Coordinating Partner : P2 (ANCI Sicilia – National Association of Sicilian Municipalities)

Phase 3 – Construction of a Transnational Strategic Common Vision

Coordinating Partner : P3 (Archanon Asterousion Municipality)

Deliverables

**Review of participation methods
and Forums regulation (P2) - (P3)**

Minutes of Forum meetings and workshops

Report on local EASW



C4: Participation Component: Strategic Common Vision

Phase 2 – Selection and analysis of the Success Cases

The report on the Success Cases is the results of the selection and analysis of success cases on sustainable local development policies under a governance approach. The report contains several cases selected under the approval of the Experts Board as well as a comparative analysis and a set of result evaluation indicators. The case studies reported in this report focus on experiences related to new governance suggestions in different fields of activity (basic services in rural areas, cultural activities, access to information, etc).

Coordinating Partner : P7 (FDS – Foundation for the Social Development)

Additional Deliverables: Guidelines for selection of Case Studies



Deliverables



Report on Success Cases (by Experts Board)



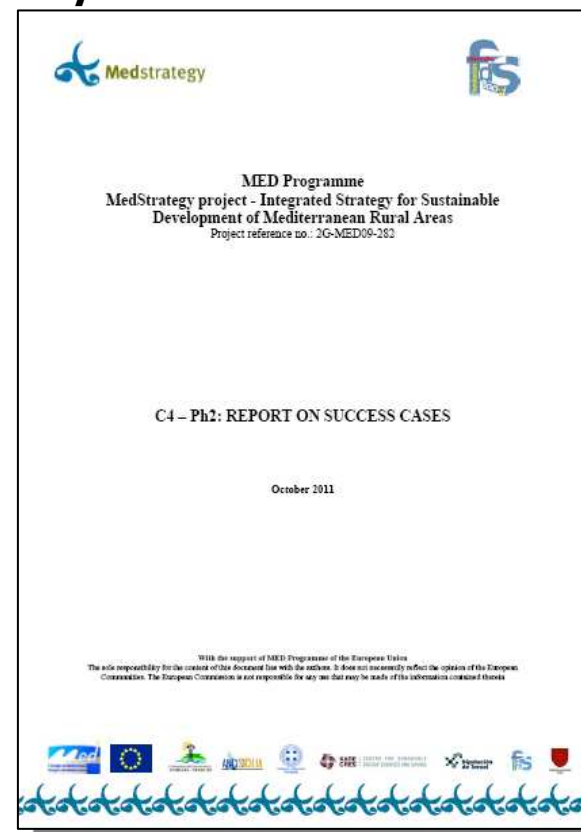
**Review of participation methods
and Forums regulation...**



**Report on local EASWs and
Minutes of Forum meetings
and workshops...**



Report on Success Cases ...



C4: Participation Component: Strategic Common Vision

Phase 1 – Establishment of community participation process

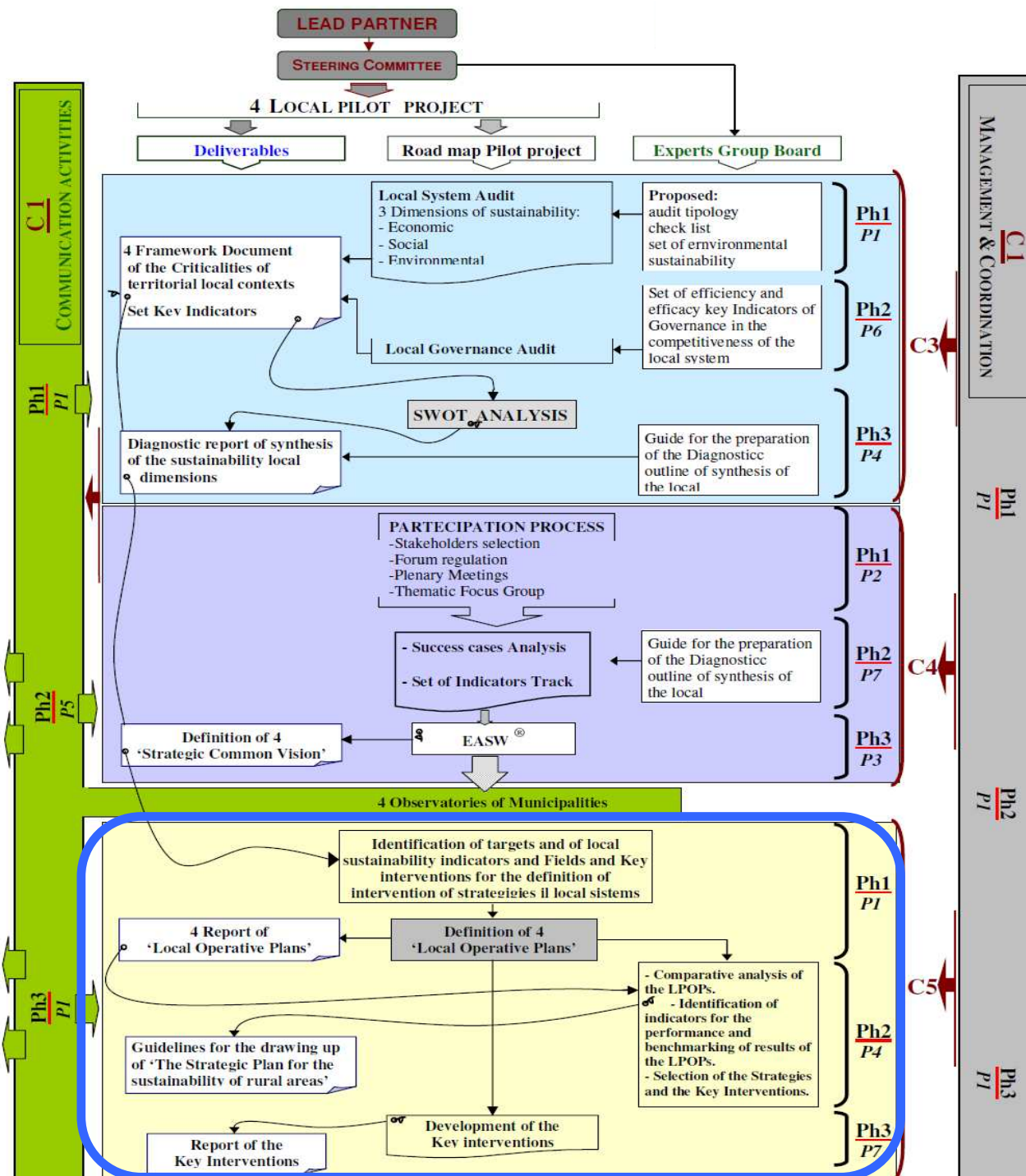
Results/Deriverable	Status
Review of participation methods and Forums regulation	Done
Minutes of Forum meetings and workshops – Consortium Tindari-Nebrodi	Done

Phase 2 – Selection and analysis of the Success Cases

Results/Deriverable	Status
Guidelines for selection of Case Studies	Done
Report on Success Cases (by Experts Board)	Done

Phase 3 – Construction of a Transnational Strategic Common Vision

Results/Deriverable	Status
Report on local EASW - Consortium Tindari-Nebrodi	Done



C5: Strategic Planning in Med Rural Areas

Phase 1 – Definition of the Local Pilot Operative Plan

The interventions identified during the participation process, were synthesized and grouped in relation to the objectives to be achieved and to the strategies to be adopted, through the drawing up of the Local Pilot Operative Plan for the tourism and the promotion of the territory. The Local Pilot Operative Plan specifies the strategies to be adopted and the interventions to be implemented to ensure a local development oriented to sustainability. The Local Pilot Operative Plan was submitted to the Forum evaluation and approved. It will be presented at the next meeting of the Board of Directors of the Consortium Tindari-Nebrodi, consisting of the mayors of 16 municipalities settled in the territory of the Consortium.

Coordinating Partner : LP (Intermunicipal Consortium Tindari-Nebrodi)

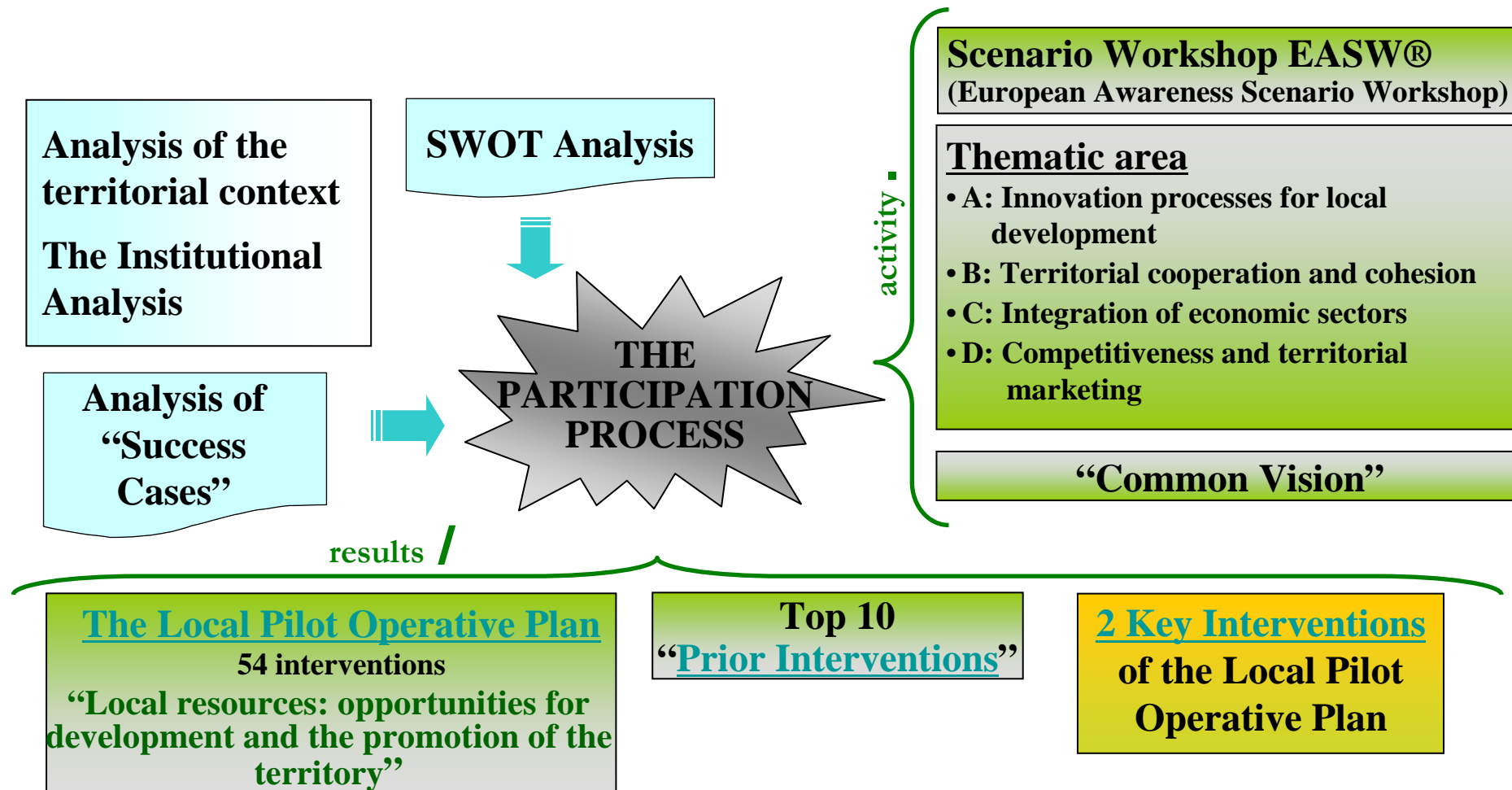
Additional Deliverables: Guidelines for the drawing up of the Local Pilot Operative Plan ✓

Deliverables {

Local Pilot Operative Plan
Consortium Tindari-Nebrodi ✓

C5: Strategic Planning in Med Rural Areas

Phase 1 – Local Pilot Operative Plan Consortium Tindari-Nebrodi



C5: Strategic Planning in Med Rural Areas

Phase 2 – Definition of the Transnational Local Development Methodology

The “Guidelines for the drawing up of an Integrated Strategic Plan for the sustainable development in Mediterranean rural areas”, draw up by CRES (P4) responsible for C5-Ph2, in collaboration with LP, serve as an operative handbook, with recommendations for policy makers in rural areas (public administration personnel, politicians, local/regional authorities), wishing to define, implement and manage local development integrated plans based on sustainability criteria. The Guidelines have been developed using a transnational methodology, on the basis of the experiences of the four rural regions that participated in the MedStrategy project. These Guidelines aim to provide advice on improving the planning process in rural regions by adopting “Integrated Strategic Plans for sustainable development”.

Coordinating Partner : P4 (CRES – Centre for Renewable Energy Sources and Saving)

Deliverables

Guidelines for the drawing up of an “Integrated Strategic Plan for the sustainable development in Mediterranean rural areas”



C5: Strategic Planning in Med Rural Areas

Phase 3 – Identification of key Interventions

During the V Forum of the participation process (on 17th April 2012), the participants analyzed and discussed the results of the evaluations made and in particular the interventions rated as "prior".

The considerations derived from the discussion among the participants at the Forum, led to identify **two key interventions**:

1.Setting up of a “Permanent Forum for tourism and for the promotion of the territory”

2.Designing of the "tourist itineraries"

Coordinating Partner : P7 (FDS – Foundation for the Social Development)

Deliverables

Final report for each Key Intervention



C5: Strategic Planning in Med Rural Areas

Phase 3 – Identification of key Interventions

KEY INTERVENTION n. 1

Setting up of a **"Permanent Forum for tourism and for the promotion of the territory"**, a place for the discussion and the coordination between the different public and private actors working in the sectors linked to the tourism development, in order to identify and achieve synergistic and shared actions oriented to the sustainable development.

KEY INTERVENTION n. 2

Designing of the "tourist itineraries" (thematic and integrated: educational, religious, naturalistic, cultural, food and wine, traditional crafts etc..) addressed to specific users and aimed at ensuring the deseasonalization of tourist flows and the promotion and marketing of food, wine and traditional crafts.

The Local Pilot Operative Plan...



MedStrategy Project - Integrated Strategy for Sustainable Development of Mediterranean Rural Areas
Project reference no.: 2G-MED09-282

C5 – STRATEGIC PLANNING IN MED RURAL AREAS
Phase 1 – Definition of the Local Pilot Operative Plan: for the integrated development of rural areas

“Local Pilot Operative Plan”
Intermunicipal Consortium Tindari Nebrodi



October 2012




The Guidelines...




MedStrategy Project - Integrated Strategy for Sustainable Development of Mediterranean Rural Areas
Project reference no.: 2G-MED09-282

C5 – STRATEGIC PLANNING IN MED RURAL AREAS
Phase 2 – Definition of the Transnational Local Development Methodology (TLDM)

Guidelines for the drawing up of an “Integrated Strategic Plan for the Sustainable Development in Mediterranean rural areas”



DRAFT Issue
October 2012




Report on key intervention ...




MedStrategy Project - Integrated Strategy for Sustainable Development of Mediterranean Rural Areas
Project reference no.: 2G-MED09-282

C5 – STRATEGIC PLANNING IN MED RURAL AREAS
Phase 3 – Identification of Key Interventions:

“Final Report on Key Interventions”
Intermunicipal Consortium Tindari Nebrodi



October 2013



THANK YOU FOR YOUR ATTENTION!